

THE NORTHERN IRELAND

FRANCHISE SHOW

Derry/Londonderry Fri 16th Nov 2012
Belfast Sat 17th Nov 2012



**your
business
starts here**

t. 028 9031 1002
www.nifranchiseshow.com

**Exhibitor
Booking Form**

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This is an electronic PDF form. Please fill in all sections of this form and return by email.

To update your Adobe PDF Reader [CLICK HERE](#)

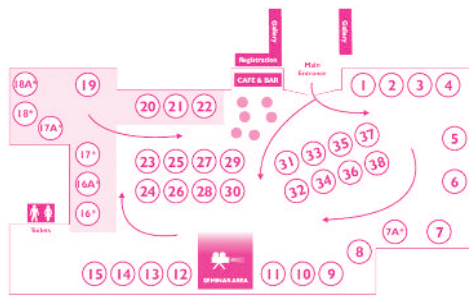
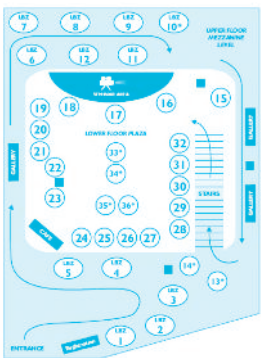


The Exhibitor Package
£1,199 + VAT

The Exhibitor Package Includes:

- 3m x 2m space (increased size available on request)
- Separate private meeting space available for use
- Showguide advert. Guides will be distributed to visitors on arrival
- Listing on www.NIFranchiseShow.com website
- Business name listed on an e-mail to registered visitors prior to the show
- Visitor data emailed to exhibitors after the show
- Promotion of your franchise through social media channels
- Featured in pre-show pull-out supplement in the leading local newspaper

Derry/Londonderry Floor Plan



Belfast Floor Plan

1,400 people

attended the 2011 show over the two venues



800 people

attended the Belfast Show



600 people

attended the Derry/Londonderry Show



£25k

Over a quarter of visitors at last year's show had more than **£25k** to invest



229

Quality leads

were gained at the 2011 show in total by exhibitors



9 sales have already been secured as a direct result of last years show*

Cumulatively, franchisors anticipate a further 18 sales as a direct result of the show

*At time of publication (July 2012)

BOOKING FORM

Company details

Contact name:

Company name:

Address:

Telephone:

Email:

Website:

Company Registration Number:

Company address (if different):

Event

Yes

No

The Exhibitor Package (Belfast & Derry/Londonderry) (£1,199* + VAT)



**If payment is recieved before 5th October 2012 an early payment discount of £100 will be applied.*

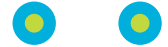
Additional items

Yes No

Power, Wi-Fi & Furniture Pack (£99 + VAT)



3m x 2m shell scheme booth (£75 + VAT)



Welcome bag leaflet inserts (£99 + VAT)



Graphic design or print materials for the show (contact us for quote on 028 9072 7872)

We have negotiated preferential rates with local designers and printers for your convenience

Do you require accomodation

We have secured preferential rates with the most convenient and value for money hotels in Derry/Londonderry and Belfast

Yes No

Derry/Londonderry - November 2012



Belfast - November 2012



Any special features at your stand that may be newsworthy for pre show media releases?
(also note any talks, prizes or demonstrations you may be offering)

Please give a brief description of the service or product you are offering:

In order to secure you space, please send payment on completion of this application

Balance: Package	£
Extras	£
Total	£

Signed: _____

Position _____

Date _____

Payable by 5th October 2012 to avail of a £100 discount

This is an electronic signature form

Please make cheques payable to:

Ortus

Bank Transfers payable to:

Sort code 902442

Acc no 91966758

Please use reference 'FREX12' plus your company name

[Click here to read and accept Exhibitor Terms & Conditions \(NI\)](#)

Postal Address

James Scott (Northern Ireland Franchise Show)

Ortus

Filor Building, Twin Spires Centre

155 Northumberland Street

Belfast, County Antrim

Northern Ireland, BT13 2JF

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Exhibitor Terms & Conditions (NI)

All bookings are subject to availability and the organisers reserve the right to decline any booking if deemed unsuitable or of detriment to the good reputation of the event. Stand space is licensed to the exhibitor on a non exclusive basis. Sub letting or stand sharing is not permitted without prior agreement from the organiser.

Booking Policy

Bookings are accepted on a first come, first served basis and secured when an application is accompanied by full payment. Spaces maybe limited in each sector and the rates paid may vary between individual exhibitors based on optional extras

Consideration is given to create a well balanced and interesting exhibition. When the event is fully booked, the organiser operates a waiting list.

Fees, Payment & Cancellations

The exhibitor agrees to pre-pay all fees for stand space with this application. If an exhibitor wishes to

cancel, then he/she must do so in writing. If the written cancellation is received eight weeks or more before the show date, a 10% cancellation fee will apply.

The organiser reserves the right to retain in full the agreed exhibition fees if the cancellation is received in writing eight weeks or less before the show.

Insurance

Exhibitors are responsible for their own insurance cover for; Public Liability, Employers Liability, Personal Injury, Theft and Damage (damage caused by the exhibitor or damage incurred by the exhibitor). The organisers cannot be held responsible for any losses howsoever arising.

Arrival & Set Up

Exhibitors will be given at least two hours before the public opening to set up. In the event of problems or late arrival, the organiser should be contacted via mobile telephone.

Vehicles for loading and unloading must be parked where designated by the organiser and must not breach fire or access regulations. No goods shall be placed on the floor so as to obstruct the free passage or viewing of goods by persons using the events, nor should displays unreasonably obstruct the line of sight to immediately adjacent exhibitors' displays.

The fixing of signs to the shell schemes shall be done so in accordance with the supplier of the shell scheme units.

Compliance with the venues' rule and regulations is expected at all times. Advertising or soliciting other exhibitors for other events is not permitted. Exhibitors must attend the show until the advertised public closing time.

Sales & Conduct

Exhibitors are expected to comply with all aspects of the food hygiene legislation, sale of goods legislations as well as any relevant acts of parliament relating to your product. Exhibitor products must comply with Environmental Health, Trading Standards and other statutory/industry bodies.

The organiser will take reasonable steps to ensure the exhibitor is aware that compliance to current legal requirements is a pre condition of exhibiting and those exhibitors that contravene any relevant trading laws are

not permitted to trade at the shows staged by the organiser.

Exhibitors must comply with Trading standards enforcement officers or similar public bodies should they attend or intervene on behalf of a customer.

All items displayed for sale must be price marked and receipts issued. Information regarding the exhibitors trading name, registered office and contact details must be readily available for visitors to inspect.

Publicity & Visitors

The organiser shall promote the event in a way it sees fit in order to maximise awareness and attendance of the shows. The organiser makes no guarantees as to which formats or publications will be used to market the show, nor makes any guarantees on the attendance figures.

Postponement or Cancellation by the Company

The organisers may postpone or cancel the show for any reason by giving exhibitors four weeks notice before the exhibition opening date.

The organisers' liability for choosing to cancel the show will be limited to the fees paid in respect of the show to the organiser and no additional or incurred costs will be due.

The exhibitor exhibits and chooses to exhibit at its own risk and the organiser accepts no liability for losses, damages or incurred costs however so arising suffered by the exhibitor.

Equipment Hire

The exhibitor is responsible for the condition of equipment and shell scheme it has hired and must adhere to any reasonable instructions given by those bodies who have supplied the equipment. For the avoidance of doubt, Exhibitors are solely responsible for the return of any equipment in the same good condition in which it was received.

By signing these terms and conditions and/or attending the show as an exhibitor will be deemed as acceptance of these terms and conditions and those standard terms, which can be supplied in writing by the organiser.

Please sign below if you adhere to the terms and conditions

Signed:

Date

This is an electronic signature form

Accept Terms

Please select

SUBMIT

PRINT

BACK